



Join the Open edX Marketplace Provider Program

The Open edX Marketplace Provider Program will allow you to enlist your organization within the Open edX Marketplace. The Open edX Marketplace is where potential customers find and connect with Open edX providers. All providers can create a landing page describing their services and will be listed and discoverable based upon the categories of services provided. Your enlistment as an Open edX Marketplace Provider will be a source of organic leads to grow your business.

Benefits:

- Placement in the Open edX Marketplace
- Permission to market services using Open edX Provider trademarks approved by edX
- Access to organic leads via an Open edX Marketplace listing
- 1 blog post on the Open edX website with potential to be highlighted by edX via its Open edX social media channels

Requirements:

- Compliance with the <u>edX trademark policy</u>, including the use of edX and Open edX trademarks and wordmarks
- Adherence to the terms of any applicable Open edX licenses
- Maintenance of a signed Open edX Marketplace referral agreement
- Payment of a 10% referral fee for work that is referred by edX (payment terms are defined within the Open edX Marketplace referral agreement)

The Open edX Marketplace Provider Program will provide your organization with the opportunity to be enlisted within the Open edX <u>Marketplace</u> and build rapport with new and existing customers visiting the Open edX website. Sign up today to become the next Open edX Marketplace Provider!

Website: open.edx.org

Discussion forum: discuss.openedx.org
Slack: openedx-slack-invite.herokuapp.com